

Erin D. Romito

Graphic Designer

erinromito@me.com

630.528.8658

erinromito.com

3728 N Pine Grove Ave. #3E Chicago IL 60613

Corporate and Creative Branding • Artistic Design • Presentation Design

Professional Experience

Junior Designer, Lessen: Nov 2024–2025

- Rebranded existing collateral to new company brand standards following acquisition.
- Designed collateral as needed by the marketing team such as email blasts, interactive one pagers, white papers, infographics, social posts, word documents, presentations and ads.
- Refreshed and designed presentations for use by C level and sales teams.

Marketing & Sales Asset Coordinator, Gallagher Bassett: 2023–2024

- Created custom designed slides to be used by VP level and above sales teams, including covers and dividers, infographics, team pages, and org charts.
- Created collateral for partnership meetings such as agendas, invites, E-Blasts, and posters using Gallagher Bassett and client imagery.
- Created flyers and word docs to enhance branding and legibility.
- Communicated effectively, provided value to the team and exceeded daily expectations while working from home.

Marketing Coordinator, Cabanban Rubin & Mayberry Commercial Realty: 2020–2023

- Created for Tour Collateral, Property Brochures, E-Blasts, large territory maps.
- Clients include Starbucks, Panda Express, Naf Naf Grill, T-Mobile Family Dollar, Dollar Tree, HFT.

Junior Graphic Designer, Quicksilver Studios: Mar–Oct 2017

- Clients include Accenture, BDO, JLL, McKinsey.
- Designed for print, web, interactive, packaging, social media, powerpoint, sway.
- Formatted materials to follow brand guidelines.

Marketing Creative, Amata Office Solution: Jan–Aug 2016

- Responsible for internal communications, branding & ads.
- Contributed to design, social media and lead generation and helped staff with troubleshooting issues.

Freelance Graphic Designer, Several Chicago Businesses and Agencies: 2014–2024

- LaSalle Network
- Creative Circle
- SixDegrees Healthcare Consulting
- Midwest Custom Print
- Ombono
- PhD Pub Chicago
- The Athenaeum Theatre
- Two Birds Entertainment

Software Skills

- Adobe Creative Suite
- Wordpress
- Salesforce
- Microsoft Office
- Email Marketing and Design
- Asana, Wrike, Trello, Jira
- Mac and PC
- Digital Photography
- Mapping Software

Education & Extracurricular

University of Illinois at Chicago, School of Design May 2015

- Bachelor of Design, Graphic Design, Minor in Psychology - GPA: 3.30/4.0
- Horizon League Academic Athletic Honor Roll - Women's Track and Field 2011–2015