

Erin D. Romito
Graphic Designer

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3728 N Pine Grove Ave. #3E Chicago IL 60613

Corporate and Creative Branding • Artistic Design • Presentation Design

Professional
Experience

Marketing & Sales Asset Coordinator, North America Marketing: Gallagher Bassett Jul 2023–May 2024

- Created custom designed slides to be used by VP level and above sales teams, including covers and dividers, infographics, team pages, and org charts
- Created collateral for partnership meetings such as agendas, invites, E-Blasts, and posters using GB and client imagery
- Created flyers and word docs to enhance branding and legibility
- Mastered Adobe Creative Suite and Microsoft Office programs
- Communicated effectively, provided value to the team and exceeded daily expectations while working from home

Marketing Coordinator: Cabanban Rubin & Mayberry Commercial Realty 2020–2023

- Created for Tour Collateral, Property Brochures, E-Blasts, territory maps
- Clients include Starbucks, Panda Express, Naf Naf Grill, T-Mobile Family Dollar, Dollar Tree, HFT

Junior Graphic Designer: Quicksilver Studios Mar–Oct 2017

- Clients include Accenture, BDO, JLL, McKinsey
- Designed for print, web, interactive, packaging, social media, powerpoint, sway
- Formatted materials to follow brand guidelines

Marketing Creative: Amata Office Solutions Jan–Aug 2016

- Responsible for internal communications, branding & ads, Contributed to design, social media and lead generation and helped staff with troubleshooting issues

Freelance Graphic Designer: 2014–2020

- The Athenaeum Theatre
- Creative Circle
- Assisted Chicago Agencies with brands such as Accenture
- Two Birds Entertainment
- SixDegrees Healthcare Consulting

Software
Skills

- Adobe Creative Suite (Illustrator, InDesign, Photoshop) • Wordpress
- Email Marketing / CRM • Digital Photography • Microsoft Office
- Project Management Software • Mapping Software
- Commercial Real Estate Marketing Platforms • Proficient on Mac and PC

Education &
Extracurricular

University of Illinois at Chicago, School of Design May 2015

Bachelor of Design, Graphic Design, Minor in Psychology

- GPA: 3.30/4.0
- Horizon League Academic Athletic Honor Roll - Women's Track and Field 2011–2015